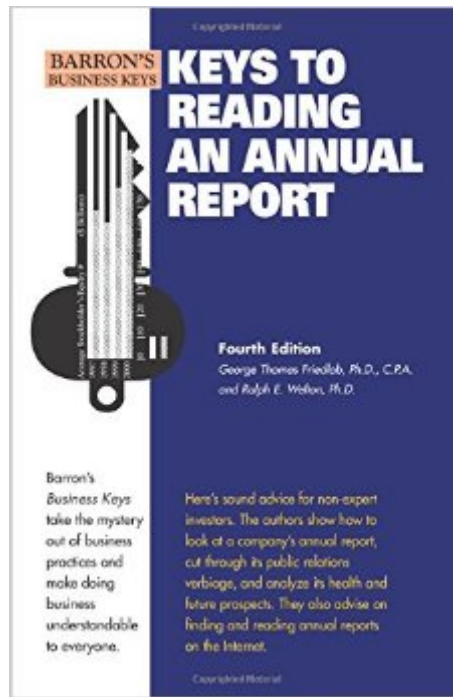


The book was found

Keys To Reading An Annual Report



Synopsis

Over the years, the titles in this popular series have helped ordinary consumers understand principles of prudent money management as a key to personal financial security. Written by experienced financial and investment specialists, Barron's Business Keys use non-technical language that takes the mystery out of business practices. They offer up-to-date advice on saving, investing, seeking mortgages and other loans, protecting one's assets, coping with taxes, and managing many other money-related issues. This updated edition advises investors on how to cut through the public relations jargon, focus on the annual report's important facts and figures, and use that information to assess a company's financial health.

Book Information

Series: Keys to Reading An Annual Report

Paperback: 208 pages

Publisher: Barron's Educational Series; 4 edition (June 1, 2008)

Language: English

ISBN-10: 0764139150

ISBN-13: 978-0764139154

Product Dimensions: 5.4 x 0.5 x 8.2 inches

Shipping Weight: 8 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (9 customer reviews)

Best Sellers Rank: #712,196 in Books (See Top 100 in Books) #175 in [Books > Business & Money > Accounting > Auditing](#) #995 in [Books > Textbooks > Business & Finance > Finance](#) #1231 in [Books > Textbooks > Business & Finance > Accounting](#)

Customer Reviews

Even though this book is five years old, the information still applies to the year 2000. As a person who now works in finance, I know that detail is extremely important. This book certainly does its job by being very detail oriented. I graduated from a very prestigious business school in which finance is actually the best subject taught, and I have to admit I think this little guide puts many pricey finance/accounting and finance professors to shame. It's also probably a good little guide for kids as well, to give them a headstart in the world of finance.

This book is very succinct and the explanations for each accounting concept are very easy to understand and easy to remember. The "Red Flags" after each concept are very useful in pointing

out all the possible problems that may arise. While the strengths of this book is his conciseness, it does require you to have some basic accounting background. Otherwise, some of the explanations may seem confusing. Having said that, if i am reading an annual report, I would definitely want to have this book beside me. Happy reading!

This small manual concisely and succinctly presents the major elements of financial statements in easy to read, line-by-line format. It is not only ideal for the average investor without an accounting background, but also for the accountant who needs to explain financial statement concepts and presentations to others. Its examples are easy to relate to and quite illustrative. I regret this wasn't available when I tried to decipher "Accounting 101".

This book makes a lot of sense when reading it alongside an actual 10k report. Great to keep on hand!

I ordered it for my son in business and he stated that it will be used as a reference book when he faces the Board of Trustee forhis company.

[Download to continue reading...](#)

Keys to Reading an Annual Report Speed Reading: The Ultimate Speed Reading Course to Increase Your Reading Speed (speed reading techniques, speed reading for beginners, speed reading training) (Genius Guide: Step By Step Book 3) Sight Reading Mastery for Guitar: Unlimited reading and rhythm exercises in all keys (Sight Reading for Modern Instruments Book 1) The 9/11 Commission Report: Final Report of the National Commission on Terrorist Attacks Upon the United States (Authorized Edition) ANNUAL REPORTS 8 (Grophis 100 Best Annual Reports) (Vol 8) 42nd Publication Design Annual (Society of Publication Designers' Publication Design Annual) 38th Publication Design Annual (Society of Publication Designers' Publication Design Annual) SPD 37th Publication Design Annual (Publication Design Annual, No. 37) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Bologna Annual '98: Fiction (Bologna Annual: Fiction) Bologna Annual '98: Nonfiction (Bologna Annual: Nonfiction) Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) Poster Annual 2007 (Grophis Poster Annual) 31st Publication Design Annual (Publication Design Annual, No 31) (v. 31) Grophis Annual Reports 5: The International Yearbook of Annual Reports (v. 5) Grophis Poster Ninety Five: The International Annual of Poster Art (Poster Annual) 36th Publication Design Annual (Society of

Publication Designers' Publication Design Annual) (Vol 36) Food & Wine Annual 2011: An Entire Year of Recipes (Food & Wine Annual Cookbook) Time Annual 2013 (Time Annual: The Year in Review) Autocourse 2015-2016: The World's Leading Grand Prix Annual - 65th Year of Publication (Autocourse: The World's Leading Grand Prix Annual)

[Dmca](#)